

# Metadata Analytics: Workflows and Applications

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- The (very brief) history
- The motivation
- The perspective
- Theories
- Methodologies
- Applications

# What is (big) metadata?

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## An earlier definition

“...the structured, semi-structured, or unstructured descriptions of scientific data stored in repositories” (Bratt et al., 2017)

## An updated brief version

The structured or semi-structured descriptions of information and/or data objects.

## An updated long version

The structured or semi-structured descriptions of information and/or data objects in the forms of library catalogs, indexing databases, and metadata repositories.

# The (very brief) history

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Price, Derek J. de Solla,  
1922-1983.

- Price's model: Preferential attachment process
- Power law distribution of citation network, first example of scale-free network
- Price's law: square root law for relationships between authors and publications
- Exponential growth of science and half-life of science literature



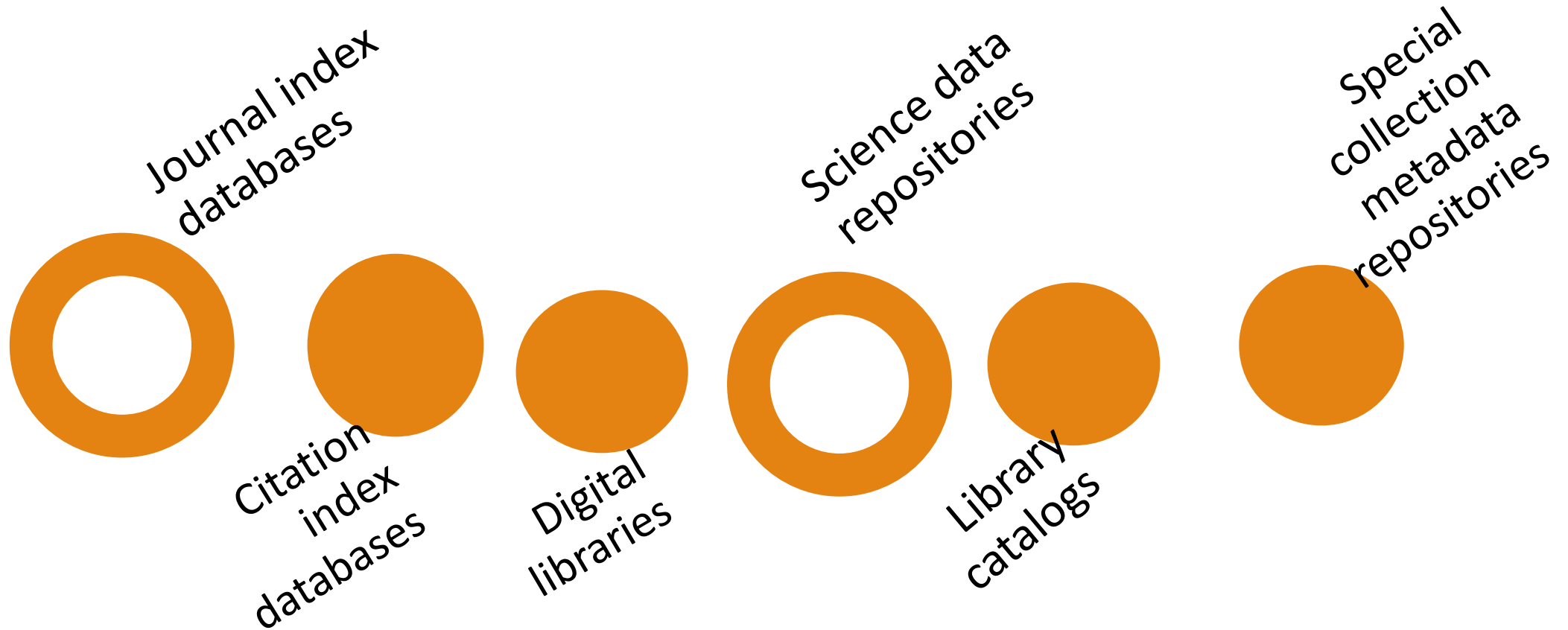
Eugene Eli Garfield,  
1925-2017

- Science citation index (which inspired the PageRank algorithm by Google co-founders)
- Journal impact factor

**Bibliometrics, Scientometrics:  
Theories (laws) built on math  
Quantitative methods  
Macro- and micro-scale  
Authors, publications, citations**

# The changing landscape of metadata...

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# Old issues, great challenges

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- 💡 The perpetual ambiguous author names → 💡 Name disambiguation
- 💡 Metadata is never readily usable for analysis → 💡 Constant data cleaning and processing
- 💡 Difficult to reuse code and workflows → 💡 Reinventing the wheel
- 💡 Limitations of current metadata structures → 💡 Linked data

Very large volume of data and very complex structures require careful planning for metadata analytics to avoid reinventing the wheel and/or waste of time and efforts.

**Workflows are a method for ensuring effectiveness and quality of metadata analytics.**

# What is a workflow?

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💡 What is a workflow?

💡 “the activity of defining the sequence of tasks needed to manage a business or computational science or engineering process” with four broad aspects:

- composition,
- mapping,
- execution, and
- Provenance.” (Deelman et al., 2009, p. 529).



# An example of conceptual workflow in metadata analytics: Name disambiguation solutions (1)

## Goal

- 1) improve accuracy of name-centric retrieval of information from GenBank
- 2) improve accuracy of data integration between GenBank and other sources

Documentation  
from Evernote

## Task

- 1) Resolve each Author referenced in Genbank to a unique identifier (resolution).

In Genbank, authors are referenced by first initial and last name, giving rise to the following forms of ambiguity:

A) Multiple authors with the same last name and first initial (polysemy). Example: multiple authors named 'Smith, J.'

B) A single author with multiple name variants (synonymy). This can occur due to a name change, spelling variation (Anglicization of foreign names), or misspelling. Example: a single author referred to as 'Adams, E.' in one record and 'Adams-Hoffert, E.' in another.

# An example of conceptual workflow in metadata analytics: Name disambiguation solutions (2)

2) Enhance metadata associated with each author referenced in GenBank (attribution).

To improve the ability to resolve a given GenBank author to an author referenced in another source, additional metadata will be associated with each uniquely identified author. This metadata could include:

- A) Full name
- B) Name variants
- C) Organizational affiliations
- D) Co-author affiliations
- E) Subject matter expertise
- F) etc.

## Scope

The name disambiguation application will:

- 1) need to occasionally re-analyze the GenBank database when a significant amount of new information has been incorporated
- 2) need to handle updates to external resources such as author information in Pubmed
- 3) run as an offline (non-realtime) process

# An example of conceptual workflow in metadata analytics: Name disambiguation solutions (3)

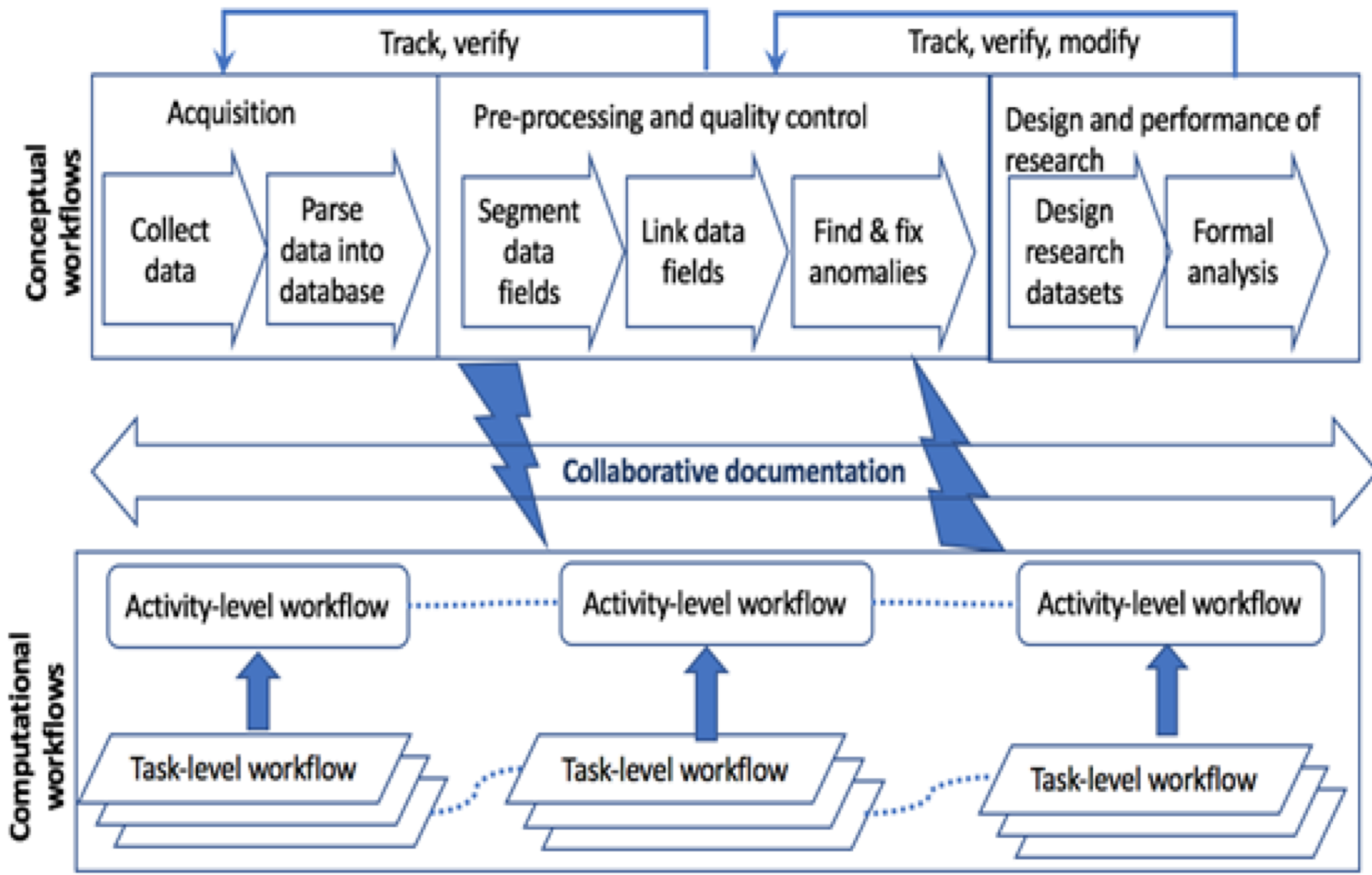
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## Steps

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### Resolution:

- 1) Get access to data and set up dev / test environment
- 2) Develop ground-truth / test data for assessing accuracy
- 3) Develop algorithm for assigning similarity score between each pair of author refs in GenBank database based on available metadata
- 5) Determine similarity threshold for considering two refs as same individual
- 4) Apply clustering method to group all refs
- 5) Measure accuracy and modify similarity / clustering algorithms as necessary



*Workflows in (big) metadata analytics (Bratt, Hemsley, Qin, 2017)*

# Why do we need workflows in metadata analytics?

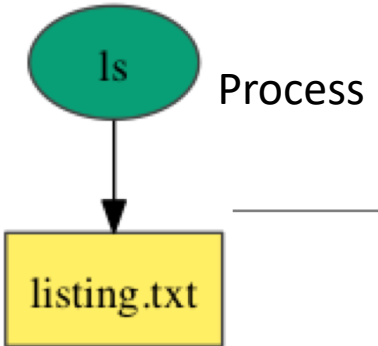
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- 💡 Align your data collection, processing, and analysis with your research goals
  - make sure the data you collected are you needed for answering your research question
- 💡 Make a feasible plan step by step to keep your data and research stay on track
- 💡 Establish provenance for your research project to assure the reproducibility and replicability of your research

# Tools for (computational) workflow management

<https://pegasus.isi.edu/>

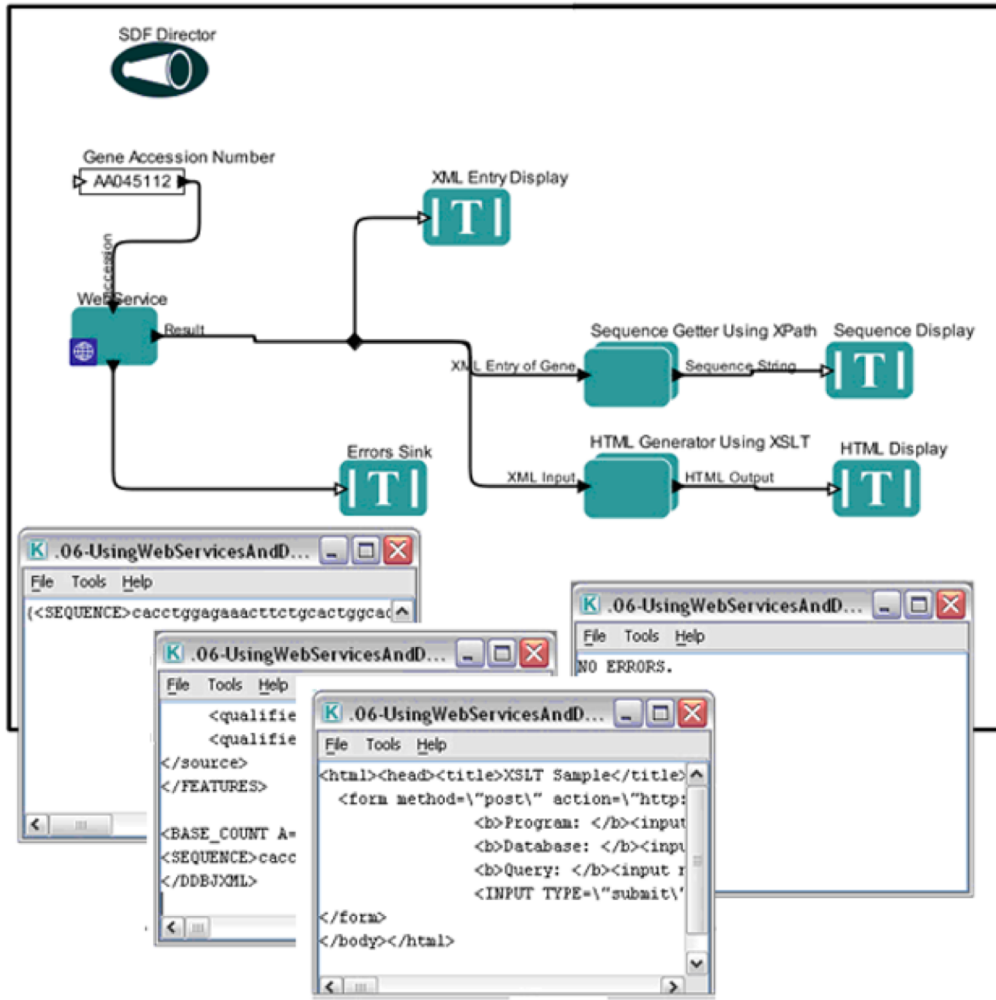
## Pegasus Workflow Management System



```
<!-- generated: 2013-05-18 11:47:33.892834 -->
<!-- generated by: gideon -->
<!-- generator: python -->
<adag xmlns="http://pegasus.isi.edu/schema/DAX"
xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance"
xsi:schemaLocation="http://pegasus.isi.edu/schema/DAX
http://pegasus.isi.edu/schema/dax-3.4.xsd" version="3.4"
name="process">
  <job id="ID0000001" name="ls">
    <argument>-1 </argument>
    <stdout name="listing.txt" link="output"/>
    <uses name="listing.txt" link="output" register="false"
transfer="true"/>
  </job>
</adag>
```

## Kepler Workflow Management System

<https://kepler-project.org/>



Now we have conceptual and computational workflows, what comes next?

# Linked data

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- 💡 Available on the web
- 💡 Available as structured data readable by machine
- 💡 Available in a non-proprietary format
- 💡 Expressed using open World Wide Web Consortium (W3C) standards
- 💡 Linked to other data on the web

What implications are there to the fields of bibliometrics and scientometrics?



# Name disambiguation solutions

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- 💡 Traditional solution: use algorithms to automatically disambiguating author names
  - However, if database producers keep current practice in abbreviating names, the problem will remain unresolved.
- 💡 **New solution**: creating globally unique ID for researchers and authors

ORCID

ResearcherID

VIAF

Virtual International Authority File

LC Linked Data Service  
Authorities and Vocabularies

Union List of Artist Names®  
Getty Research Institute

# Identifying things with globally unique identifiers

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- 💡 **Subject terms** in controlled vocabularies
- 💡 **Events** (political, cultural, public health, social, ...)
- 💡 **Publications** (papers, versions of a paper, journals, ...)
- 💡 **Datasets** (research data, census data, observation data, sensor data...)
- 💡 **Cultural objects** (archives, museum objects, digital surrogates of physical objects...)

# Metadata is changing to broaden the research horizon

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Bibliometrics and scientometrics

Knowledge discovery for humanities and social sciences

Data services to support interdisciplinary large-scale research

Big metadata analytics

Uniquely identified authors, organizations, taxonomic classes, subject terms, datasets, publications, etc. in structured, linkable formats

Semantic infrastructure

Index databases; library catalogs; metadata repositories for datasets; digital libraries for scholarly pubs, special collections, and cultural objects

Data infrastructure

# Case: Mining large (meta)datasets for the humanities (1)

date_issued	description	coverage	series
1989-04-03	<p>&quot;Perestroika, glasnost: they don't even talk about them in Castro's Cuba. Violent insurgencies? The Cubans support them, the Soviets say they prefer political solutions. What are Gorbachev and Castro really talking about?&quot; Hopeful? Joining us live from Havana with a spokesman for the Soviet foreign ministry. Includes commercials.</p>		
1989-04-04	<p>&quot;Imagine a space colony. Jonathan Pollard gave the Israelis. What Pollard has there to haunt US-Israeli relations. ... Jonathan Pollard's father and the author of 'The Spy Who Came From the Cold' in Israel.&quot; Includes commercials.</p>		
1989-04-05	<p>&quot;It's been a horror-story in Massachusetts where the criminally insane and those committed for civil reasons are held together.&quot; Includes commercials.</p>	Massachusetts	Nightline
1989-04-06	<p>&quot;... that's the cost [\$100-200 million] of cleaning-up [the Exxon Valdez oil spill], but are Americans willing to pay the much higher price of not having it happen again?&quot; Includes commercials.</p>	Alaska	Nightline

Text mining in metadata to discover trends, patterns, and phenomena for humanities and social sciences scholars

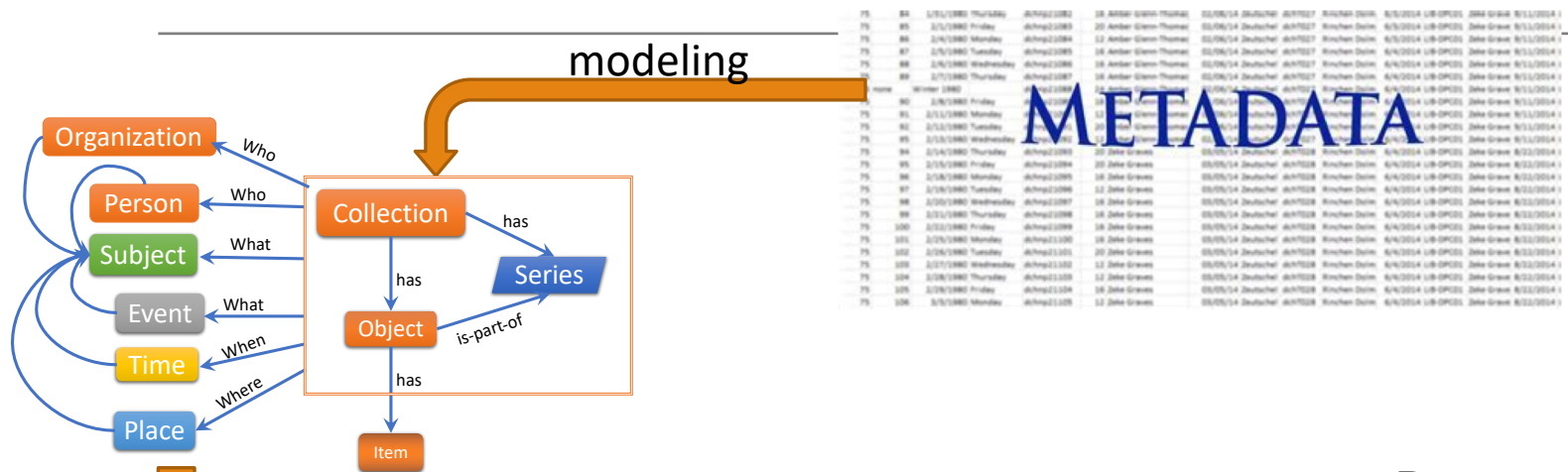
# Case: Mining large (meta)datasets for the humanities (2)

💡 Text analysis for metadata description led to new faceted approach in representing historical visual materials



<b>Individual depicted (LCNAF)</b>	Wano, 1825-1905
<b>Individual depicted (LCNAF)</b>	Plutano, 1827-1912
<b>Groups depicted (LCSH)</b>	Circus performers
<b>Groups depicted (LCSH)</b>	Men
<b>Groups depicted (21<sup>st</sup> century terminology)</b>	Little people
<b>Groups depicted (21<sup>st</sup> century terminology)</b>	Dwarfs
<b>Groups depicted (19<sup>th</sup> century terminology)</b>	Midgets
<b>Conditions depicted (MeSH)</b>	Dwarfism
<b>Conditions depicted (SNOMED CT)</b>	Short stature disorder
<b>Relations depicted (LCSH)</b>	Brothers
<b>Nationalities depicted (LCSH)</b>	Americans
<b>Places referenced (19<sup>th</sup> century terminology)</b>	Borneo
<b>Time period depicted (LCSH)</b>	Nineteenth century

# Case: Mining large (meta)datasets for the humanities (3)



Transforming

```

<!-- http://linkedarchive.syr.edu/person/12153 -->
<owl:NamedIndividual rdf:about="http://linkedarchive.syr.edu/person/12153">
  <rdf:type rdf:resource="http://linkedarchive.syr.edu/person/" />
  <property:is_related_to rdf:resource="http://id.loc.gov/authorities/subjects/sh85067917"/>
  <property:is_related_to rdf:resource="http://linkedarchive.syr.edu/collection/object/12983"/>
  <property:role>TV host</property:role>
  <rdfs:label>Koppel, Ted</rdfs:label>
</owl:NamedIndividual>

<!-- http://linkedarchive.syr.edu/person/12530 -->
<owl:NamedIndividual rdf:about="http://linkedarchive.syr.edu/person/12530">
  <rdf:type rdf:resource="http://linkedarchive.syr.edu/person/" />
  <property:is_related_to rdf:resource="http://id.loc.gov/authorities/subjects/sh85067917"/>
  <property:is_related_to rdf:resource="http://linkedarchive.syr.edu/collection/object/12983"/>
  <property:role>Reporter</property:role>
  <rdfs:label>Kashiwaha, Ken</rdfs:label>
</owl:NamedIndividual>

<!-- http://linkedarchive.syr.edu/person/38696 -->
<owl:NamedIndividual rdf:about="http://linkedarchive.syr.edu/person/38696">
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  <property:is_related_to rdf:resource="http://id.loc.gov/authorities/subjects/sh85067917"/>
  <property:is_related_to rdf:resource="http://linkedarchive.syr.edu/collection/object/12983"/>
  <property:role>Interviewee</property:role>
  <rdfs:label>Morefield, Dorothea</rdfs:label>
</owl:NamedIndividual>

```

Remodeling and transforming special collection metadata to linked archives

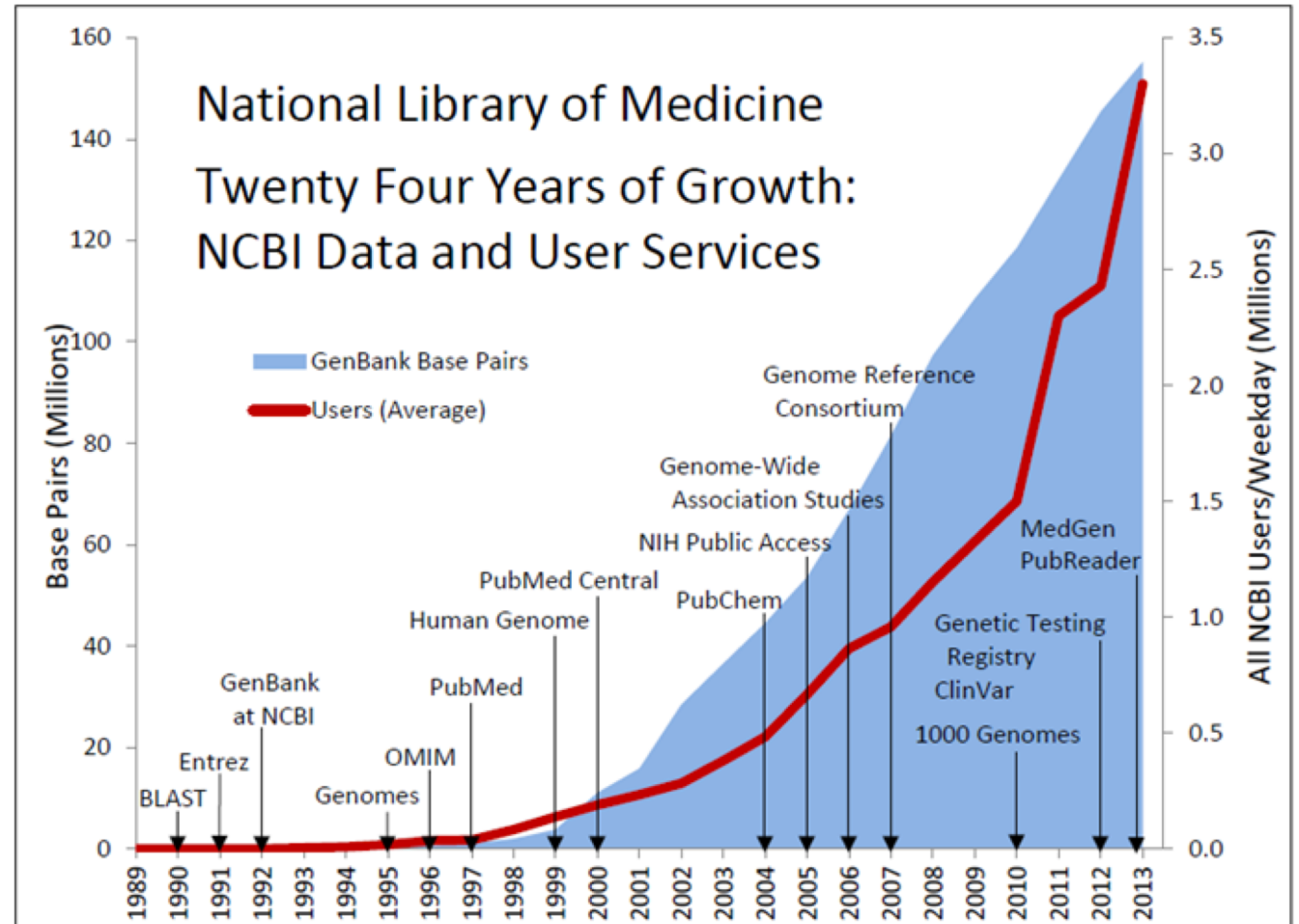
Ready for publishing and sharing as well as consuming by machines

# Case: GenBank Metadata mining (1)

“From 1982 to the present, the number of bases in GenBank has doubled approximately every 18 months.”

-- NCBI. (2017). Growth of GenBank and WGS, <http://www.ncbi.nlm.nih.gov/genbank/statistics>.

Image credit: <https://www.nlm.nih.gov/about/2015CJ.html>



# Case: GenBank Metadata mining (2)

GenBank's big metadata as  
a source for quantitative  
studies of team science

```
LOCUS          SCU49845      5028 bp      DNA          PLN          21-JUN-1999
DEFINITION     Saccharomyces cerevisiae TCP1-beta gene, partial cds, and Axl2p
               (AXL2) and Rev7p (REV7) genes, complete cds.
ACCESSION      U49845
VERSION        U49845.1  GI:1293613
KEYWORDS       .
SOURCE         Saccharomyces cerevisiae (baker's yeast)
ORGANISM       Saccharomyces cerevisiae
               Eukaryota; Fungi; Ascomycota; Saccharomycotina; Saccharomycetes;
               Saccharomycetales; Saccharomycetaceae; Saccharomyces.
REFERENCE      1 (bases 1 to 5028)
AUTHORS        Torpey,L.E., Gibbs,P.E., Nelson,J. and Lawrence,C.W.
TITLE          Cloning and sequence of REV7, a gene whose function is required for
               DNA damage-induced mutagenesis in Saccharomyces cerevisiae
JOURNAL        Yeast 10 (11), 1503-1509 (1994)
PUBMED         7871890
REFERENCE      2 (bases 1 to 5028)
AUTHORS        Roemer,T., Madden,K., Chang,J. and Snyder,M.
TITLE          Selection of axial growth sites in yeast requires Axl2p, a novel
               plasma membrane glycoprotein
JOURNAL        Genes Dev. 10 (7), 777-793 (1996)
PUBMED         8846915
REFERENCE      3 (bases 1 to 5028)
AUTHORS        Roemer,T.
TITLE          Direct Submission
JOURNAL        Submitted (22-FEB-1996) Terry Roemer, Biology, Yale University, New
               Haven, CT, USA
FEATURES       Location/Qualifiers
               source                1..5028
                                   /organism="Saccharomyces cerevisiae"
                                   /db_xref="taxon:4932"
                                   /chromosome="IX"
                                   /map="9"
```



# Case: GenBank Metadata mining (3)

Collaboration across countries, labs, and fields

💡 Big problems, big data (and big metadata), and big teams

💡 Relations between data production and paper publication

💡 Large scale studies of collaboration networks to find patterns, structures, and empirical evidence for in-depth exploration

SOURCE *Bacillus subtilis* subsp. *subtilis* str. 168  
ORGANISM [Bacillus subtilis subsp. subtilis str. 168](#)  
Bacteria; Firmicutes; Bacilli; Bacillales; Bacillaceae; Bacillus.  
REFERENCE 1  
AUTHORS Kunst,F., Ogasawara,N., Moszer,I., Albertini,A.M., Alloni,G., Azevedo,V., Bertero,M.G., Bessieres,P., Bolotin,A., Borchert,S., Borriss,R., Boursier,L., Brans,A., Braun,M., Brignell,S.C., Bron,S., Brouillet,S., Bruschi,C.V., Caldwell,B., Capuano,V., Carter,N.M., Choi,S.K., Codani,J.J., Connerton,I.F., Cummings,N.J., Daniel,R.A., Denizot,F., Devine,K.M., Dusterhoft,A., Ehrlich,S.D., Emerson,P.T., Entian,K.D., Errington,J., Fabret,C., Ferrari,E., Foulger,D., Fritz,C., Fujita,M., Fujita,Y., Fuma,S., Galizzi,A., Galleron,N., Ghim,S.Y., Glaser,P., Goffeau,A., Golightly,E.J., Grandi,G., Guiseppi,G., Guy,B.J., Haga,K., Haiech,J., Harwood,C.R.,

## The complete genome sequence of the Gram-positive bacterium *Bacillus subtilis*

F. Kunst ✉, N. Ogasawara ✉ [...] A. Danchin

*Nature* **390**, 249–256 (20 November 1997)

doi:10.1038/36786

[Download Citation](#)

Received: 16 July 1997

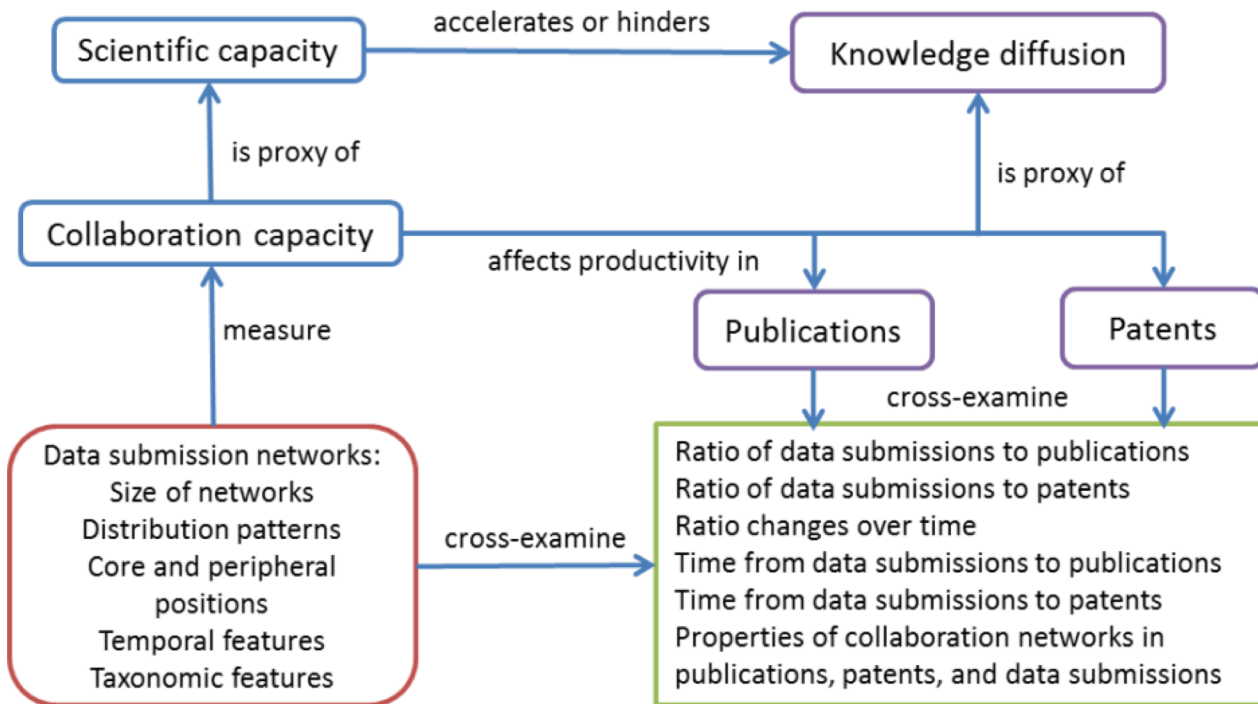
Accepted: 29 September 1997

Published: 20 November 1997

Tosato,V., Uchiyama,S., Vandenbol,M., Vannier,F., Vassarotti,A., Viari,A., Wambutt,R., Wedler,E., Wedler,H., Weitzenegger,T., Winters,P., Wipat,A., Yamamoto,H., Yamane,K., Yasumoto,K., Yata,K., Yoshida,K., Yoshikawa,H.F., Zumstein,E., Yoshikawa,H. and Danchin,A.  
TITLE The complete genome sequence of the gram-positive bacterium *Bacillus subtilis*  
JOURNAL *Nature* 390 (6657), 249–256 (1997)  
PUBMED [9384377](#)  
REFERENCE 2 (bases 1 to 14210)  
AUTHORS Glaser,P.  
TITLE Direct Submission  
JOURNAL Submitted (25-JUN-1997) Philippe Glaser, Regulation de l'Expression Genetique, Institut Pasteur, 28 Rue du Dr Roux, Paris, 75724, France

# Case: GenBank Metadata mining (4)

## The collaboration capacity framework



(Qin et al., 2018)

**Collaboration capacity:** the ability of an individual researcher or a team of researchers to collaborate throughout the data production and publication lifecycle and sustain a network of collaborators over time.

### Assumptions:

- Collaboration capacity is a proxy for studying scientific capacity
- Data, publication, and patent together can be used as a proxy for studying knowledge diffusion
- Collaboration capacity significantly affects the level of research productivity and extent of knowledge diffusion

# Case: GenBank Metadata mining (5): Methods

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💡 Source: metadata describing molecular sequences in GenBank

💡 Exploratory data analysis (EDA)

💡 Social Network Analysis (SNA)



Purpose: using descriptive stats and visualization techniques to look for patterns, structures, and problems

💡 Based on our framework, datasets generated include:

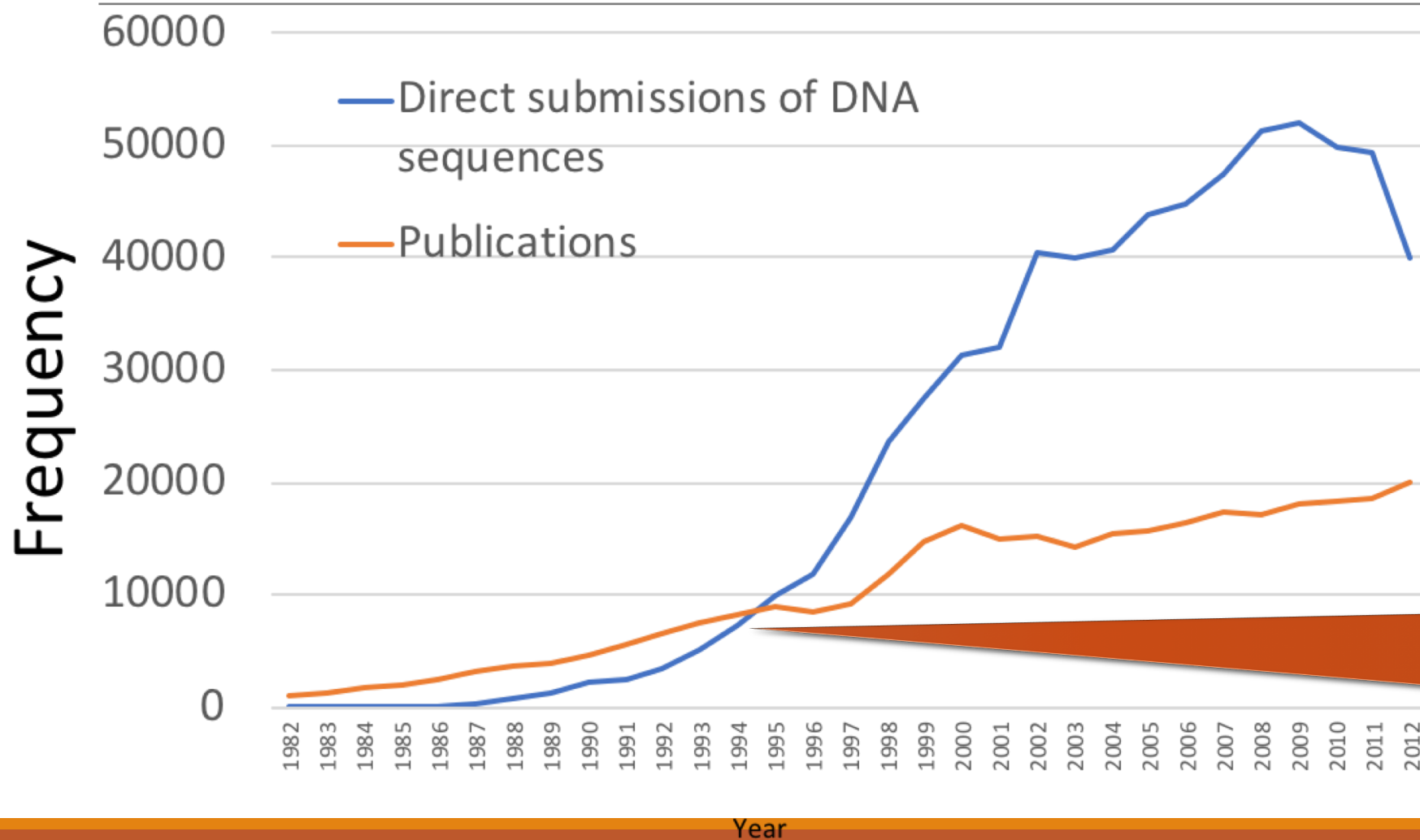
- Size of collaboration networks for data submission
- Extent of knowledge diffusion
- Rate of knowledge diffusion

# Case: GenBank Metadata mining (6): Findings

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- 💡 Connectedness of collaboration networks
- 💡 Ratio of data submissions to publications

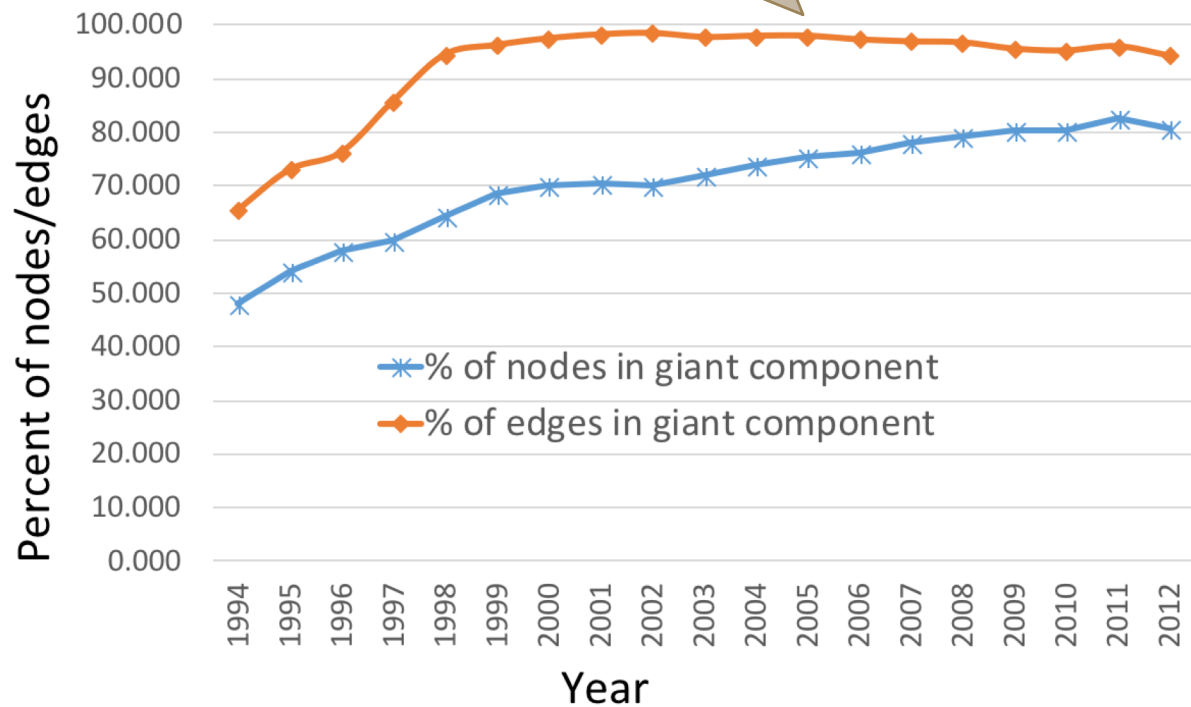
# Case: GenBank Metadata mining (7): Data submissions vs. publications



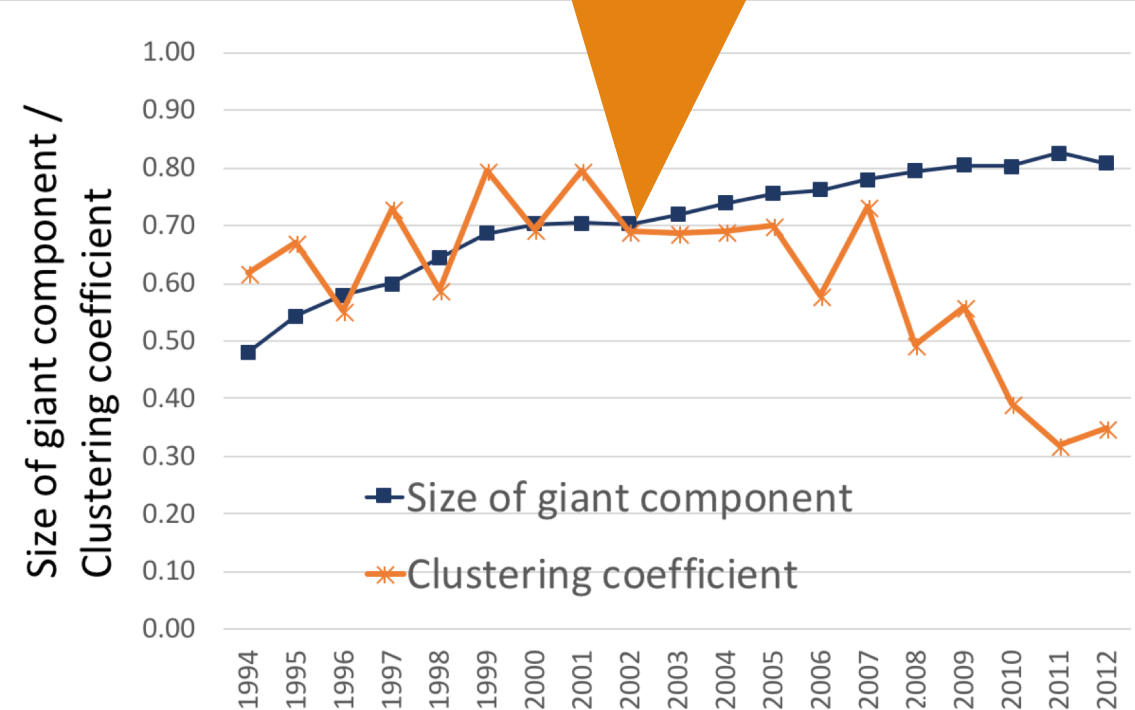
As early as 1994, the number of data submissions surpassed that of publications

# Case: GenBank Metadata mining (8): Connectedness vs. distributedness

Authors remain well connected over time



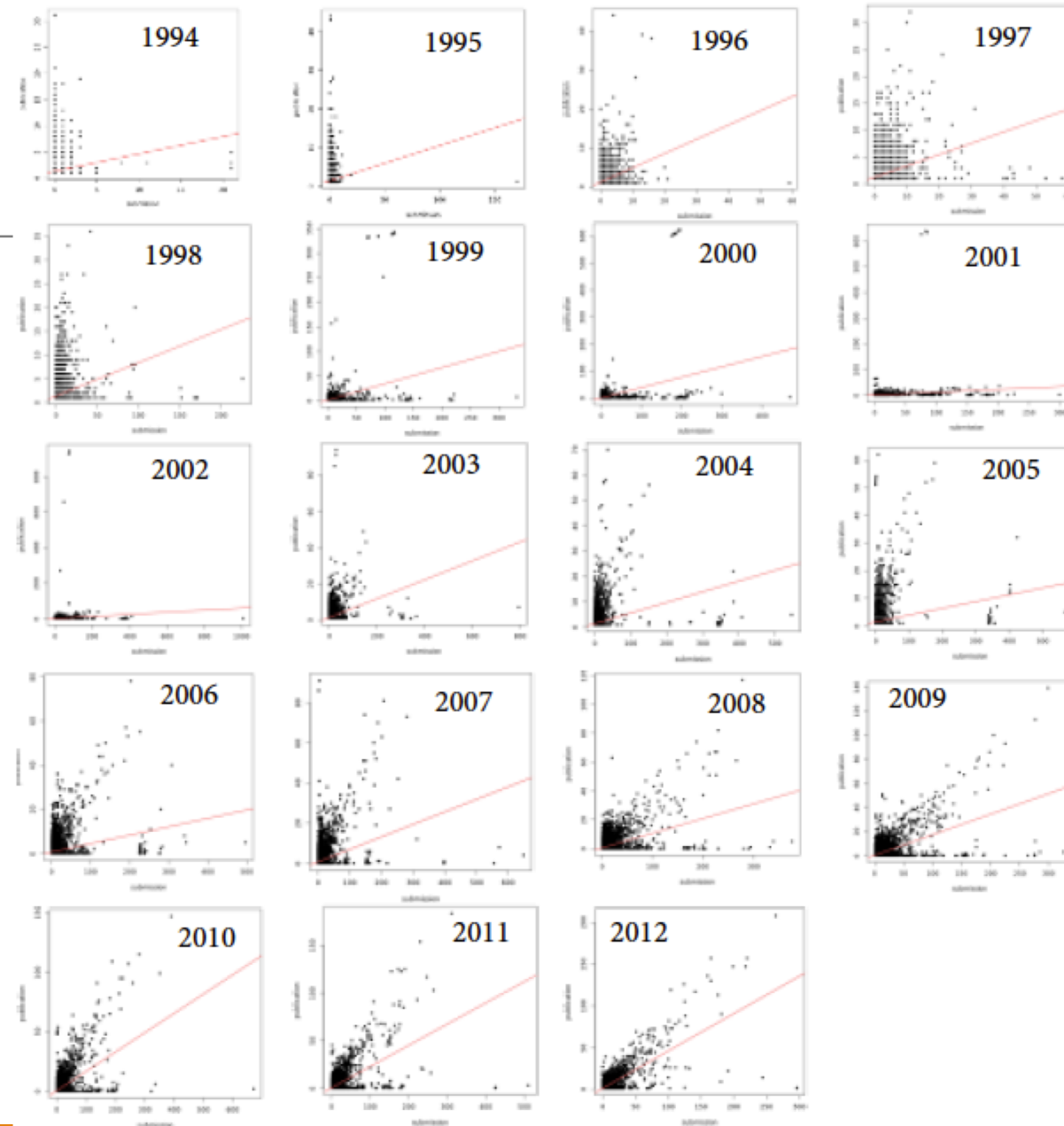
While more clusters of smaller communities emerged



# Case: GenBank Metadata mining (9)

## Ratio of submissions to publications

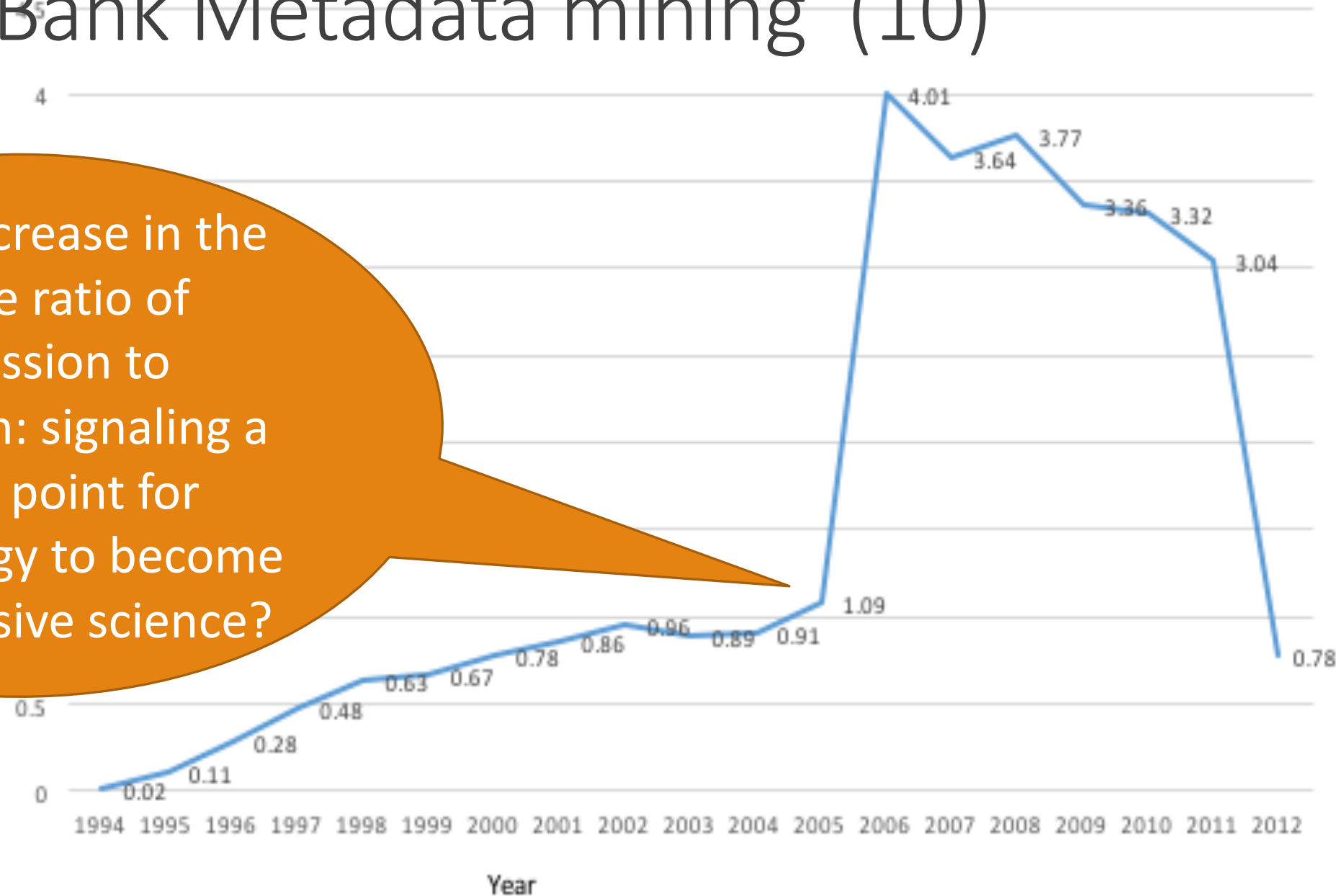
- 💡 x axis: # of authors who submitted sequence data
- 💡 y axis: # of authors who published a paper associated with the data submissions
- 💡 After 1998, more authors were involved in data production than those in paper publications
- 💡 Significant increment in productivity:
  - Before 1998, majority had a range between 20 publications and 50 data submissions
  - Since 2008, a sizable # of authors had a high productivity in the range of 50~100 publications and 100~300 data submissions



# Case: GenBank Metadata mining (10)

Average ratio of submission to publication

A sharp increase in the average ratio of submission to publication: signaling a turning point for microbiology to become data-intensive science?





# Conclusion

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💡 (Big) metadata analytics uses metadata as the data source to:

- Study phenomena, trends, behaviors, and relations
- Produce semantically precise, linked data for better discovery, access, and management of information resources and datasets

💡 As an emerging research field, it faces great challenges in

- Methodologies: workflows, tools, and practices that reduce reinventing the wheel and enhance research reproducibility
- Data: scattered, in different formats, messy, and over 80% of time spent in getting data ready for analysis

# Thank you!

# Questions?



# References

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- 💡 Bratt, S., Hemsley, J., Qin, J. & Costa, M. (2017), Big data, big metadata and quantitative study of science: A workflow model for big scientometrics. *Proc. Assoc. Info. Sci. Tech.*, 54: 36–45.  
doi:10.1002/pa2.2017.14505401005
- 💡 Qin, J., J. Hemsley, & S. Bratt. (2018). Collaboration capacity: Measuring the impact of cyberinfrastructure-enabled collaboration networks. Science of Team Science (SCITS) 2018 Conference, Galveston, Texas, May 21-24, 2018.